

Sara Thompson

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objective:

I want to push my skills in communication strategies, web design and illustration. I am most interested in the combination of handmade, print, web, and conceptual development. I operate best as a vital part of a passionate and innovative creative team.

software skills:

Mac OSX and PC savvy.

CS4-Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat, Fireworks, Bridge Director, Final Cut Pro, Microsoft Office, Pro Tools, HTML, XML, CSS

education:

School of the Art Institute of Chicago / www.saic.edu / Chicago, IL / 2006 / BFA

Syracuse University / www.syr.edu / Syracuse, NY / 1991 / Bachelor of Arts, Marketing

achievements:

CAAP Grant, Illinois Arts Council, 2007

Leadership Award, School of the Art Institute, 2006

CAAP Grant as designer for Nicole LeGette, 2005

current employer:

Current from 2007 / CAEL / www.cael.org / Print/Web Designer and Manager / Chicago, IL

My accomplishments and responsibilities as Design Manager:

- Communication and collaboration with internal clients, including leading weekly marketing meetings and monthly marketing updates
- Consulting in regular corporate and sales meetings, providing creative solutions for marketing across both print and web platforms
- Designing of reports and publications, brochures, web sites and updates, email communications and newsletters, branding and style guidelines and strategies
- Managing multiple tasks for all print and web materials, making sure all tasks are completed in a timely and professional manner, from concept to completion
- Managing one assistant and one design intern, training them in software, implementation of materials, and best practices
- Managing multiple vendors, working closely with printers, our IT department, web service providers, and product vendors.

select design projects:

I focus my freelance design practice on artists and entrepreneurs—people with passions as distinct as my own. Over the course of 11 years, I have designed logos, web sites, marketing materials, email campaigns, and crafts for dedicated artists at reasonable cost or barter.

2009 wedding web site/ **mateopaige2009.info** / Paige Haxton / artist / Portland, OR
web site design and development

2008 khecari / **www.khecari.org** / Jonathan Meyer / dancer / Chicago, IL
web site design and development

2008 Zappa Wheels / **www.zappawheels.com** / John Zappa / entrepreneur / Chicago, IL
web development and template design, consulting, and logo design

2006 Lunar Media / **www.lunarmedia.net** / Gina Hutchings / web/graphic designer / Chicago, IL
freelance assistance with interactive media, coding, and image manipulation

2005-06 Blushing Poppy Productions / **www.blushingpoppy.org** / Nicole LeGette / artist / Chicago, IL
costume design, design and production of promotional materials, web design

2006 Trifecta / **www.trifectamn.com** / Tess Donahue / entrepreneur / Minneapolis, MN
design and production of logo, promotional materials, web design and implementation

2004-05 Blair Thomas & Co. / **www.blairthomas.org** / Blair Thomas / puppeteer / Chicago, IL
set construction, web site design and implementation

2002-03 Hi-iH Lamps/ **www.hiihgallery.com** / Lam Quang / lampmaker / Portland, OR
design, decoration, and construction of handmade paper lamps

2003 Todd Kurtzman / **www.toddkurtzman.org** / Todd Kurtzman / sculptor / Portland, OR
design and construction of web site, art model

2002-03 Itisness, llc. / **www.itisness.com** / Dayna McErlean / visionary / Portland, OR
design and production of promotional materials, facilitated community art making workshops